

SKILLS				
Project Management	Data Management & Analysis	Community Engagement & Facilitation	Client Development	Development Review
Adobe Creative Suites	Microsoft Office	ArcGIS Pro & Online	Graphic & Website Design	Social Media & Marketing

PROFESSIONAL EXPERIENCE

Senior Planner-Project Manager, Resilience Team, Halff Associates **June 2022 – Present**

- Leads prime and consultant teams in three comprehensive planning processes across North Texas, encompassing marketing and website development; community outreach facilitation and analysis; demographic, land use, environmental, and market analysis; and development of plan themes and recommendations.
- Managed multidisciplinary teams in designing interactive WebMaps, online surveys, and in-person mapping exercises to facilitate 40 stakeholder interviews and five regional workshops across four counties as part of the Lower Rio Grande Valley (LRGV) Flood Study to collect and analyze qualitative and quantitative data related to regional flood risk.
- Managed the development of the City of Port Aransas, TX, Parks and Open Space Master Plan, including organizing and analyzing the level of service assessment and community engagement outcomes to develop recommendations and implementation sequence, developing a multi-modal street network plan, and designing and creating the plan document, data visualizations, and presentations.
- Supported lead planning and marketing teams in developing strategies to be awarded three long-range plan proposals by identifying the proposal's key objectives; conducting initial land use and demographic analysis; drafting written and graphic content for proposal submittal; developing the project scope, timeline, and budget; and preparing presentations and participating in interviews.
- Developed project and budget management tools and processes to track weekly tasks, work distribution, and long-term progress of five projects.

Senior Planner, Comprehensive Planning Team, City of Plano, Texas **February 2020 – June 2022**

- Facilitated the implementation of the Comprehensive Plan by reviewing and reporting on zoning request's conformance with the Future Land Use Map, the Community Investment Program (CIP), and the status of the Plan's actions.
- Led interdepartmental teams in the annual review of the CIP to evaluate proposed capital project's alignment with the Comprehensive Plan.
- Managed a multidisciplinary team in developing a data-driven parcel-based map and automation system to track current land uses.
- Created layouts and written and graphic content for plan documents, staff reports, presentations, educational and marketing materials, requests for proposals, and the City of Plano and Comprehensive Plan 2021 websites.
- Maintained digital project management database to track the progress of plans, analyze CIP projects, and archive public questions and comments.
- Managed the Comprehensive Plan update outreach strategy and budget by developing the Plan website and branding, marketing campaign, Draft Plan survey and polling questions, and a virtual city tour and questionnaire.

Planner, Ideation Planning **October 2018 – January 2020**

- Maintained project and deliverable calendars and coordinated project information and deliverables with clients and sub-consultants.
- Created branding strategies and developed digital and traditional designs, including promotional marketing, graphics, social media posts, website layouts, and branded documents and plans (e.g., long-range, special area, and strategic plans).
- Organized and facilitated community engagement events and client meetings.
- Collected and synthesized qualitative data, municipal codes, and zoning regulations to provide staff support in policy and land use planning activities.

INTERNSHIPS

Communications Intern, North Central Texas Council of Governments, Environment and Development **April 2018 – October 2018**
Communications Intern, American Planning Association, Texas Chapter, Planners4Health **August 2017 – March 2018**

LEADERSHIP EXPERIENCE

President, UTA Student Planning Association (SPA) **May 2018 – May 2019**
Student Representative, American Planning Association, Texas, Chapter Executive Board **August 2027 – November 2019**
Social Media Chair, Assistant to the COO, Membership Advisor, Junior League of Philadelphia **August 2012 – December 2013**
Canvass Coordinator, 24th Ward of Philadelphia, Vote for Change **July 2008 – November 2008**

ACTIVITIES AND SERVICE

Steer Fort Worth, Member, Fort Worth, Texas – June 2022 – Present
Taste Project, Volunteer, Fort Worth Texas – June 2022 – Present
American Planning Association, Texas Chapter, Member, North Texas Section – August 2017 – Present
Habitat for Humanity, Dallas Young Professionals Group, Volunteer – February 2019 – June 2022
Delta Zeta Sorority Alumni, Active Member – October 2006 – June 2010

AWARDS AND SCHOLARSHIPS

Nancy L. and Edward S. Overman Fellowship, The University of Texas at Arlington – June 2019
SPA Student Organization Special Recognition Award, American Planning Association, Midwest Texas Section – June 2019
SPA - Outstanding Contribution to the Greater Community, Division of Student Affairs Leadership Awards – May 2019
Wayne Watts Scholarship for Aspiring Lawyers, The University of Texas at Arlington – February 2019

PUBLISHING

Emergency Preparedness and Recovery: A Toolkit for Rural Communities **March 2016**
 Authors: Oden M., McAnelly, M., Chukwuma, C., Ibarra, A., Okereke, O., Poole, K., Pu, S.

EDUCATION AND TRAINING

Project Management Training – Halff Associates **2023**
Master of City and Regional Planning –The University of Texas Arlington, Arlington, TX **2019**
Bachelor of Science, Fashion Design – Drexel University, Philadelphia, PA **2010**
Fashion Design Study Abroad Certificate – London College of Fashion, London, England **2008**